Lakshika Sarupria

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EDUCATION

Cornell University — Ithaca, NY

Master of Engineering | Engineering Management | GPA: 3.7 — May 2026

- ***Coursework:*** Designing & Building AI Solutions, Product Management, Decision Framing & Analytics
- **Affiliations:** Rewriting the Code, Girls Who Code, Mind the Product, Society of Women Engineers

Geetanjali Institute of Technical Studies — Udaipur, India

Bachelor's in Computer Science and Engineering | Specialization in Artificial Intelligence | GPA: 3.7 — May 2025

- **Coursework:** Machine Learning, Deep Learning, Predictive Modeling & Analytics, DSA
- **Involvement:** AI Lead @ AlgoZenith, Kavach Hackathon Winner, IIT Youth Conclave Top 3, Dance Lead

EXPERIENCE

Pinterest — San Francisco, CA

Product Research Extern — October 2026 – Present

- Lead Jobs-to-be-Done research with 35+ Gen Z users, uncovering unmet needs and emerging Pinterest behaviors
- Synthesize surveys and 10+ interviews into 4 behavioral themes and 3 priority advertiser growth opportunities
- Develop 6 evidence-backed recommendations to support Pinterest sales and broader Gen Z growth strategy

Quantera Analytical — San Francisco, CA

AI Product Manager — January 2026 – Present

- Identify workflow gaps through stakeholder interviews, prioritizing fixes that support 92% participation
- **Build a RAG chatbot** with Lovable and GitHub, resolving 87% of routine product queries autonomously
- Direct 8 interns across lab, quality, and budgeting, achieving 90%+ on-time completion across recurring tasks

BeReal — San Francisco, CA

Product Manager Extern — July 2026 – September 2026

- Mapped a 5-stage BeReal user journey across **40M+ MAU**, identifying **3 retention & engagement pain points**
- Analyzed **70% daily & 40% two-minute posting behavior**, surfacing patterns to improve sustained engagement
- Proposed a flexible posting window projected to reach 90% posting participation by reducing time-based friction

Wolf Soft — Vadodara, India

AI Product Manager Intern — July 2023 – July 2025

- Drove 85%+ feature adoption by launching MobilityIQ mobile flows informed by user research and product insights
- **Aligned 6 design and engineering interns** on product requirements, improving execution efficiency by **92%**
- **Optimized mobile features** through A/B testing and customer feedback, increasing user satisfaction to **91%**

SKILLS

- **Technical & Analytics:** Python, SQL, Power BI, Excel, OpenAI API, Tableau, JavaScript, React, Flutter
- **Product:** Airtable, n8n, Jira, Confluence, Figma, Lovable, Linear, FigJam, Amplitude, Mixpanel, Productboard

PROJECTS

AdaptAI | *Cornell University - Founder* — August 2026 – Present

- Building an **Agentic AI product using VLMs** to personalize adaptive clothing for people with diverse disabilities
- Discovered adaptive-clothing gaps while supporting **100+ students with disabilities** as a Cornell SDS proctor
- Established a **0→1 supplier network** in India & China for adaptive materials, prototyping & small-batch supply

Global Buddy | *Cornell University - Founder* — August 2025 – May 2026

- Creating a responsible **agentic AI companion** for **1M+ international students** navigating critical life decisions
- Developed AI-agent workflows & React platform in a 5-person global team, driving end-to-end product execution
- Interviewed **22+ international students** to uncover information gaps and prioritize high-impact product features